

X COPY

JANUARY							FEBRUARY						
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SEPTEMBER							OCTOBER						
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OCTOBER 22

# 1979 fashion calendar

a weekly publication • 39th year

185 east 85th street, n.y., n.y. 10028

ruth finley, publisher

(212) 289-0420

# 1980

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 22, 1979

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Oct. 21 6:00 P.M.	"THE LYCRA EXPERIENCE--A VISUAL FASHION EXPLOSION" Fashions & fabrics of the future. By invitation. Contact: Diana Shields, 620-2685.	BUTTERICK PATTERNS; & DuPONT COMPANY	CIRCLE IN THE SQUARE 1633 BWAY AT 50TH ST. Diana Shields, 620-2685.
Sunday Oct. 21 10:30 A.M.- 5:00 P.M.	SHOW IN PARIS: HAIR DESIGNS OF THE 80'S 10:30 A.M.- Hair-cutting techniques & creations for the next fashion decade. Contact: Mary Buchwald, 355-7310 (N.Y.), Zoe Bocheux, 359-32-48 (Paris).	JEAN LOUIS DAVID	PIERRE CARDIN THEATRE 1-3 AVENUE GABRIELE-PARIS
Oct. 21- Oct. 23	AMERICAN HOME SEWING ASSOCIATION AT AMERICAN/EUROPEAN TRADE & EXHIBITION CENTER, 1 PENN PLAZA, 6TH FLOOR. Contact: Betty Watts, 736-8820.		
Beginning Monday Oct. 22	MEN'S & WOMEN'S COLLECTION FROM ITALY Spring sweaters, blouses, shirts. By appointment. Contact: Rita Scupp (women); Mark Schwartz (men), 371-7300.	ABBRACCI LTD.	OLYMPIC TOWER-645 5TH AVE (AT 51ST ST.) - SUITE 707
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTIONS By appointment. Contact: 398-9955.	JOHN ANTHONY PRÉT; JOHN ANTHONY PETITE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING SPORTSWEAR Also suits & separates. By appointment. Contact: Judith Jackson, 399-4130.	AQUASCUTUM	1290 AVE. OF THE AMERICAS SHOWROOM - ROOM 1900
Beginning Monday Oct. 22	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment. Contact: 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER (AT 51ST ST) 645 FIFTH AVENUE
Beginning Monday Oct. 22	PREMIERE: OPENING SPRING/SUMMER FASHIONS Continuous by appointment. Contact: Nathalie Devisch, 757-4765.	CANTONE COLLECTIONS	40 WEST 57TH STREET SUITE 912
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 929-7127.	TOBY DAVIDSON (NAUGHTY THREADS, INC.)	1441 BROADWAY SHOWROOM - ROOM 1455
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTIONS Pierre Balmain; Cenage; Chu-Chi hand-loomed knits; Endres Ultrasuedes; Annemarie Gardin; Rina di Montella; Carol Peretz. By appointment. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING DRESSES & SPORTSWEAR By appointment. Contact: 391-5460.	CHARLOTTE FORD FOR DON SOPHISTICATES	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 564-8388.	MF LTD. & MF II	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 22	SPRING COLLECTION FOR MEN AND WOMEN By appointment. Contact: 581-6565. Publicity: Joanne Creveling, 586-2377.	PINKY & DIANNE FOR PRIVATE LABEL	730 FIFTH AVENUE SHOWROOM - SUITE 1903

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTION By appointment. Contact: Patricia Papcock, 832-3144.	GEORGES RECH; SYNONYME DE GEORGES RECH	25 EAST 63RD STREET SHOWROOM - 1ST FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-1600.	RICHTONE LTD.; RANDAZZO SUITS	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
*Beginning Monday Oct. 22	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 354-0024. Press: Eleanor Lambert, 688-2130. * Note change of date	HELENE SIDEL	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 22	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Susan Van Dine, 354-4420.	CHESTER WEINBERG/SPORT	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Oct. 23 9:00 A.M.	PANEL: "NEW DIRECTIONS IN FRAGRANCE ADVERTISING" Until 11:30 A.M. Members, \$20.00; guests, \$30.00. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	PLAZA HOTEL BAROQUE SUITE
Tuesday Oct. 23 12-2 P.M.	PRESS PREVIEW: MENSWEAR SPRING '80 Show, 12:30 P.M. By invitation. Press: Billie Gould, 661-9675.	BERT PULITZER	6 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Tuesday Oct. 23 4:30 P.M.	PREMIERE SHOWING: SPRING JEANS & SPORTSWEAR Followed by cocktails. By invitation. Buyers: 239-4440. Press: Vera Bacal, 753-8421.	FABERGE	FOUR SEASONS 99 EAST 52ND STREET
Tuesday Oct. 23 6:30 P.M. Cocktails	BENEFIT: AN EVENING WITH MARC BOHAN Christian Dior's Fall Pret-A-Porter fashion show followed by buffet, 1st floor. Benefit: St. Luke's Hospital Center for Hospice, \$35.00; \$100.00 patrons. Contact: Gloria Cushman, 870-6063. Press: Julie Romaine, 561-7094.	B. ALTMAN & CO.	8TH FLOOR CHARLESTON GARDENS
Beginning Tuesday Oct. 23	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 751-8255.	ANA COLON, INC.	166 EAST 61ST STREET SUITE 16K
Beginning Tuesday Oct. 23	OPENING OF SPRING COLLECTION By appointment. Contact: 921-3600.	DANIELLE O BY TAHARI	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 23	OPENING OF SPRING COLLECTION By appointment. Contact: 921-3600.	TAHARI DRESSES	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 23	OPENING OF SPRING COLLECTION By appointment. Contact: 921-3600.	TAHARI SPORTSWEAR	525 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 24 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appt. Buyers: 354-0015. Press: Roz Rubenstein, 691-8340.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
** Sunday Oct. 28- Oct. 31	FRENCH MENSWEAR FASHIONS AT NAMS Spring-Summer menswear fashions for '80. Contact: 541-9075.	FRENCH APPAREL CENTER (1 ROCKEFELLER PLAZA)	NEW YORK COLISEUM COLUMBUS CIRCLE <u>**Out Of Date Order</u>
Wednesday Oct. 24 6-8:00 P.M.	BRUT FURS FOR MEN BY CHARLES LEON Cocktail presentation. By invitation. Contact: Claude Delibes, 758-6340.	FABERGE INC.	1345 AVE. OF THE AMERICAS SHOWROOM - 37TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 24 7:00 P.M.	OPENING OF TURNBULL & ASSER SHOP For press & customers by invitation. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MAIN FLOOR - MEN'S DEPT. TURNBULL & ASSER SHOP
Thursday Oct. 25 10-11 A.M.	PRESS PREVIEW: NEW SECOND FLOOR Featuring menswear collections of: Giorgio Armani, Bill Kaiserman/Rafael, Basile. By invitation. Contact: Harriet Weintraub, 929-9000.	BARNEY'S	7TH AVE. AT 17TH STREET 2ND FLOOR
Thursday Oct. 25 12:30 P.M.	FENDI BENEFIT LUNCHEON SHOW For benefit of American Cancer Society. Tickets: 586-8700.	BERGDORF GOODMAN	WALDORF-ASTORIA GRAND BALLROOM
Beginning Thursday Oct. 25	SPRING COLLECTION FOR "GREAT LADIES" Continuous by appointment. Buyers: 695-5137. Press: Eleanor Lambert, 688-2130.	YVONNE DAZAY LTD. BY GEORGE HALLEY	1359 BROADWAY SHOWROOM - 22ND FLOOR
Oct. 26	SPRING SHOWINGS AT DALLAS APPAREL MART (Oct. 26-30)		
Oct. 27	IGEDO - INT'L FASHION TRADE FAIR IN DUSSELDORF (Oct. 27-31). Contact: 582-7788		
Saturday Oct. 27 8:30 A.M.- 4:00 P.M.	MANAGEMENT SEMINAR-- "YOU AND YOUR MONEY" Money Management, Securities, Insurance, Wills & Estates, Budgeting, Pension Plans, etc. Tickets: \$30.00, members; \$40.00 guests. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	LABORATORY INST. OF MERCHE. 12 EAST 53RD STREET
Saturday Oct. 27 11:30 A.M. Luncheon	BENEFIT: "AUTUMN IN NEW YORK" Show at 2:15 P.M. Leading designer fashions for men & women. Cost: \$50.00, by reservation, 596-5500, ext. 325. Produced by Mary Alice Rice, PL 2-5726.	CATHOLIC CHARITIES DIOCESE OF BROOKLYN	PIERRE HOTEL GRAND BALLROOM
Oct. 28- Oct. 31	NAMSB (Nat'l Assoc'n. of Men's Sportswear Buyers) and BAMA (Boys' & Young Men's Apparel Mfrs. Assoc'n) at N.Y. Coliseum. Contact: 986-1811.		
Oct. 28- Oct. 31	NATIONAL KIDS FASHION SHOW AT 1 PENN PLAZA, Sun-Wed., 9:00 A.M.-6:00 P.M. Contact: Stanley Kaye, Nat'l Kids Fashion Show, 393 7th Ave., Suite 200, N.Y., 563-3960		
Monday Oct. 29 10-12:00	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 564-6539.	BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Monday Oct. 29 6:30 P.M. Dinner	FOURTH "AMERICAN IMAGE" AWARDS DINNER "Adam Awards" to leading American men in the field of Television, Motion Pictures, The Arts, Sports, Government, Business, Communications & Apparel Industry Hall of Fame Awards. By invitation. Hosted & produced by Merv Griffin. Tickets: \$150.00 each (black tie). Contact: 581-8210.	MEN'S FASHION ASSOCIATION (1290 AVE. OF THE AMERICAS)	N.Y. HILTON HOTEL BALLROOM
Monday Oct. 29 7:00 P.M. Cocktails- Dinner	BENEFIT: "TO MOVE, TO DANCE" REHABILITATION INT'L DANCES CREATED FOR THE DEAF USA (20 W. 49TH ST.) Co-Hosts: Julie Andrews, Louis Jourdan. Chmn.: Mrs. M. Solomon, Performed by dancers from NYC Ballet, Falco Dance Co. & Joffrey, 7:45 P.M. Dinner & dancing follows. Promenade, N.Y. State Theatre, \$150. (dinner only, \$100.) Contact: Ann Rudder, 869-9907.		ABRAHAM GOODMAN THEATRE 129 WEST 67TH STREET
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-2300.	ADOLFO JEANS & BLOUSES (DIV. RONDALCO)	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 29	OPENING DESIGNER SPRING SPORTSWEAR COLLECTION Leathers and suedes imported from Barcelona for women, men and children. Continuous by appointment. Contact: Judith Agisim, 935-4400.	ARBITRO, S.A. BY LUIS GARCIA ALVEAR	677 FIFTH AVE.(53RD ST.) SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jean Balliett, 997-1710.	JOHN BATES	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 764-3730.	STANLEY BLACKER FOR WOMEN BY AIMEE RANZOU	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Oct. 29- Nov. 2	FASHIONS FROM BRAZIL: SPRING/SUMMER '80 Champagne bkfst. Oct. 29, 11:00 A.M. to honor Rogerio Brasil. By inv. Also featuring Brazilian designers of women's ready-to-wear. Contact: Rae or Rose, 682-1055.	BRAZILIAN GOVERNMENT TRADE BUREAU	551 FIFTH AVENUE SUITE 311
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7284.	PIERRE CARDIN SUITS & COATS (DIV. GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Herb Kosterlitz, 279-0088.	STOLKIN LTD.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Oct. 29- Nov. 9	PRINTED SUEDES, LEATHER, SILKS, KNITS Spring-Summer collection. By appointment. Contact: 734-2354.	ROBERTO CAVALLI (FLORENCE, ITALY)	1365 YORK AVE. (72ND ST.) SUITE 3E
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 279-9223.	CUDDLECOAT; CUDDINGTON SPORT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 221-6330.	CUSTOM CASUALS INC. & T.T. MALLO LTD.	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Monday Oct. 29- Nov. 16	NEW DECADE REFLECTIONS: INFORMAL MODELING--SPRING Week of Nov. 5 only, theatre shows 9:30, 11:00 & 2:00 by appointment. Contact: Arlene Albert, 840-1333. Press: Ruth Hammer Assoc., 682-6620.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Oct. 29	PREMIERE: OPENING OF KNIT COLLECTION Continuous by appointment. Contact: 840-8888.	JIMMY WILLIAMS FOR HANSCHI	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 944-0155.	CATHERINE HIPP	8 WEST 40TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 221-6993.	KENAR & K II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jim Nolan, 869-3601.	LEONARD FASHION OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTIONS Adesso; Bird in Hand; Gabani; H-L; Jiliani; Sabine Light. By appointment, 594-5558.	JOHN LUONGO & KAY JUDGE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Judy Hershorn, 744-7780.	NANI'S NOWHERE ELSE	409 EAST 70TH STREET (1ST & YORK AVENUES)
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Felix Arbeo, Dana Hogan, Dolighan, Travilla, Da Rue, Liquette, Georgette; 564-1870.	ROD OWENS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-5100.	RAINCHEETAHS FOR NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Also, Sabrina Coat Corp. Continuous by appointment. Contact: 391-1053.	ZANDRA RHODES FOR SABRINA COAT CORP.	500 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION <u>No formal show.</u> By appointment. Buyers: 221-6960. Press: Jeanne Chappell, 595-9420.	PAULA SAKER	1411 BROADWAY SHOWROOM - 8TH FLOOR
Monday Oct. 29- Nov. 9	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Angela Oliveri, Noella Shapiro, 977-4477.	CHANTAL SCALI PARIS; P.F.I. ENTERPRISES	730 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 575-9540.	SINGER & SPICER	1441 BROADWAY SHOWROOM - SUITE 1482
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Barbara Hamilton, 840-2544.	SUSAN TOPLITZ	102 WEST 38TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Geraldine Peterson, 221-7935.	TRIC TRAC LTD.	37 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION (Note new address). By appointment. Contact: 354-9050.	VENICE KNITS	1410 BROADWAY NEW SHOWROOM - 12TH FLOOR
Tuesday Oct. 30 9:00 A.M.	REPORT: FASHION & BEAUTY-- EUROPE AND AMERICA Also at 4:00. By reservation. Contact: 935-4015.	HARPER'S BAZAAR	717 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Oct. 30 5:00 P.M.	SHOWING OF SPRING MENSWEAR COLLECTION By invitation. Contact: 765-5000. Press: Southern Connection, 751-9056.	RON CHERESKIN (40 WEST 55TH STREET)	HOTEL PIERRE GRAND BALLROOM
Tuesday Oct. 30 6:30 P.M.	WHOLESALE COLLECTION: INFORMAL MODELING Men's & women's fashions until 8:30 P.M., by invitation. Contact: 255-4595.	BARNEY'S ALL AMERICAN SPORTSWEAR	230 WEST 17TH STREET NEW SHOWROOM - 4TH FLOOR
Tuesday Oct. 30- Nov. 15	OPENING OF SPRING COLLECTION By appointment. Contact: Jerry Padgett, (213) 627-5201 (L.A.); 757-5400 (N.Y.).	MR. BLACKWELL (719 S.LOS ANGELES ST.)	WARWICK HOTEL SUITE 2207
Tuesday Oct. 30- Nov. 12	OPENING OF SPRING COLLECTION By appointment. Contact: (415)989-3777 (Calif.); 861-5155 (N.Y.).	RENEE HELGA HOWIE (113 KEARNY, SAN FRAN.)	HOTEL REGENCY PRIVATE SUITE
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON; JAMISPORT	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTIONS Press luncheon Fri., Nov. 2, 12:00. By invitation. Leathers & suedes designed by Peter Hatsi-Androu. Buyers: 221-1995. Press: Billie Gould Assoc., 661-9675.	SAMUEL ROBERT & CLASSICS FOR SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-0800.	SPORTWHIRL BY LESLIE HOLZMAN	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Oct. 30	OPENING OF SPRING COLLECTION <u>No formal show.</u> Continuous by appointment. Contact: 869-1380.	WILLI SMITH FOR WILLI WEAR	62 WEST 39TH STREET SHOWROOM - 11TH FLOOR
**Oct. 30	IDEACOMO FABRICS FAIR IN COMO, ITALY (Oct. 30-Nov. 2)		**NOTE CHANGE OF DATE
Wednesday Oct. 31 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 4:00 P.M. By invitation. Thereafter by appointment. Contact: 354-6340.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER(AT 51ST ST) 645 FIFTH AVE.-21ST FLOOR
Wednesday Oct. 31 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: 221-6880.	SONATA BY BETSY GONZALEZ (54 W. 39TH)	ST. REGIS HOTEL VERSAILLES ROOM
Wednesday Oct. 31 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Helene Lessuk, 249-5432.	KOOS VAN DEN AKKER (795 MADISON AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Oct. 31	4:00 P.M., HALSTON (2nd show), 645 Fifth Avenue, 21st floor, 354-6340		
Wednesday Oct. 31 5:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, suite 11K. Contact: 977-4469 or 622-4991.	ROBERTO FONTANEZ (240 CENTRAL PK. SO.)	WESTBURY HOTEL MADISON AVE. AT 69TH ST.
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION By appointment. Buyers: 398-9000. Press: Jeanne Chappell, 595-9420.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Ann Koltun, 564-7316.	LOU DE LUCA	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Oct. 31	OPENING OF SPRING COLLECTION By appointment. Buyers: 398-9000. Press: Jeanne Chappell, 595-9420.	ELVIA GOBBO FOR LES MOUCHES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Oct. 31	NAT'L LARGE SIZE SPRING MARKET IN CHICAGO AT APPAREL MART (Oct. 31-Nov. 2)		
Thursday Nov. 1 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 5th floor. Contact: (617) 262-6580.	FIANDACA COUTURE (230 CENT. PK. SO.)	HOTEL PIERRE SAPPHIRE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
*Thursday Nov. 1 10:00 A.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ COUTURE; SAZ II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR <u>* Note time change</u>
Thursday Nov. 1 11:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
**Thursday Nov. 1 1:00 P.M.	SHOWING OF SPRING DRESSES & SEPARATES By invitation. Thereafter appointment. Buyers: 889-0109. Press: Rea Lubar, 575-0735. <u>** Note change of date, time, place</u>	SYDNEY CARVIN MILLIKEN (HOTEL PLAZA - SUITE 1530)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday Nov. 1 3:00 P.M.	SHOWING OF SPRING COLLECTION Also Nov. 7 at 3:00. By inv. Thereafter by appointment. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
*Thursday Nov. 1 4:00 P.M.	SHOWING OF SPRING COLLECTION By inv. Thereafter 512 7th Ave., 8th fl. Contact: 947-1072. * <u>Note change of time</u>	CHARLES SUPPON FOR GARE	240 WEST 37TH STREET SHOWROOM - 2ND FLOOR
Thursday Nov. 1 6:00 P.M.	SHOWING OF SPRING COLLECTION Cocktails. By invitation. Thereafter by appt., Pat Hinds, 695-7524.	MAYA	589 EIGHTH AVENUE (39TH ST) SHOWROOM - 18TH FLOOR
Cancelled Nov. 1	BETSEY JOHNSON SHOWING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR THURS., NOV. 1 AT 10:00 P.M., HAS BEEN CANCELLED		
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Hans Bloch, 868-7040.	FREC BAGGS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADÓ	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Thursday Nov. 1- Nov. 15	DESIGNER SPORTSWEAR FOR SPRING Daily informal breakfast showings 8:30 to 9:30 by appointment. Contact: Eunice Ward, (312) 663-9147. Press: Diane Radley, 759-9215.	BILLY FALCON (337 S.FRANKLIN, CHICAGO)	ST. REGIS HOTEL PRIVATE SUITE
Thursday Nov. 1- Nov. 7	SHOWING OF SPRING & SUMMER COLLECTION By invitation, 9:30 A.M. & 2:30 P.M. daily, or by appt., Michael Cressey, 840-8220.	LOUIS FERAUD	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTIONS Continuous by appointment. Buyers: 354-4700. Press: Eleanor Lambert, 688-2130.	GAMUT BY DON SAYRES; DON SAYRES SIGNATURES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION By appointment. Contact: Estelle Marr, 244-6078.	ERIC LUND	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Beginning Thursday Nov. 1	OPENING OF SPRING DRESSES & SEPARATES Day into evening wear. By appointment. Contact: Mr. Gentile, 679-5940.	ANDRE VAN PIER	431 FIFTH AVE. (38TH ST.) SHOWROOM - 4TH FLOOR
*** Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 399-2450. *** <u>No Formal Show</u>	BILL KAISERMAN/RAFAEL	29 WEST 56TH STREET SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Nov. 1	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment. Contact: Stanley Platos, 532-8134.	ROSS PLATOS LTD.	124 EAST 30TH STREET
Beginning Thursday Nov. 1	OPENING OF SPRING COLLECTION Silk dresses and sportswear. By appointment. Contact: Robert Berenson, 944-0151.	POUR VOUS BY GAYLE LYNCH	525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Nov. 1- Nov. 16	OPENING: LATE DAY & EVENING SILKS Continuous by appt. Contact: Frankie Welfeld or Ina Sherman, (312) 642-9642.	SANSAPPELLE (320 W.OHIO, CHICAGO)	GOTHAM HOTEL PRIVATE SUITE
Friday Nov. 2 9:00 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Arlene Speach, 221-6252.	LEAL BY RON LEAL	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Friday Nov. 2 11:00 A.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter, 1441 Broadway, 14th fl., Arleen Bowman, 221-0160.	ARLEEN BOWMAN/SHANGAI'D; SAN MING/BOWMAN TRADING	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 2	12:00 Noon, SAMUEL ROBERT (Press Luncheon), 530 7th Ave., 9th fl. by inv., 661-9675		
Friday Nov. 2 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 921-8880.	ADRI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Friday Nov. 2 3:00 P.M.	PREMIERE SHOWING: SPRING LOUNGEWEAR & SLEEPWEAR By invitation. Thereafter 40 E. 34th St., 17th fl. Contact: Ken Polsky, 679-2270.	MARY McFADDEN-COLLECTION I (DIV. BOUTIQUE INDUSTRIES)	RAGA 57 WEST 48TH STREET
Friday Nov. 2 4:00 P.M.	SHOWING OF SPRING COLLECTION By inv. Contact: Helen Borger, 921-8020. Press: Hathaway/ de la Chapelle, 751-5027.	MICHAELE VOLBRACHT	25 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Nov. 2	SPRING RTW & ACTIVE SPORTSWEAR MARKET IN CHICAGO AT APPAREL MART (Nov. 2-6)		
Nov. 3	NAT'L BRIDAL MARKET IN CHICAGO AT APPAREL MART (Nov. 3-7)		
Sunday Nov. 4 7:30 P.M.	BENEFIT: INTRODUCING BOOK-- "BROADWAY MUSICALS" By Martin Gottfried. Tickets: \$35.00. Press: Judy Cohn, Marcia Holdt, 560-4060.	MACY'S NEW YORK; ACTORS' FUND BENEFIT	THE CELLAR
Monday Nov. 5 10:00 A.M.	SHOWING OF SPRING COLLECTION Also at 1:30. By invitation. Buyers: 921-8500. Press: Rea Lubar, 575-0735.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - MEZZANINE
Monday Nov. 5 11:00 A.M.	SHOWING OF SPRING COLLECTION Also at 2:00 P.M. By invitation. Thereafter 17th floor. Contact: 221-6660.	BILL BLASS, LTD. (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday Nov. 5 12:30 P.M.	SHOWING OF SPRING COLLECTIONS By invitation. Thereafter by appointment. Contact: 354-7830.	SCOTT BARRIE; SCOTTIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Nov. 5	1:30 P.M., PERRY ELLIS, (2nd show), 575 Seventh Ave., Mezzanine, 921-8500		
Nov. 5	2:00 P.M., BILL BLASS (2nd show), Hotel Pierre, Cotillion Room, 221-6660		
Monday Nov. 5 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 247-1100.	STEPHEN BURROWS FOR PAT TENNANT	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 5 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
*Monday Nov. 5 5:00 P.M.	PRESS SHOWING OF SPRING COLLECTION Also Nov. 6 at 12:00 & 4:00. By invitation. Contact: 398-0800. * <u>change of time</u>	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Nov. 5 6:00 P.M.	SHOWING OF SPRING COLLECTION Also Nov. 12 at 6:00. By invitation. Contact: (213) 627-0806.	HELGA (722 S. LOS ANGELES ST., L.A.)	GOTHAM HOTEL SUITE 1201
Monday Nov. 5 7:30 P.M.	ANNUAL ROSE AWARDS DINNER In honor of Beverly Sills. By invitation only.	LORD & TAYLOR	FIFTH AVENUE & 38TH ST.
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 695-2480.	ANDREA	260 WEST 35TH STREET SHOWROOM - SUITE 301
Beginning Monday Nov. 5	OPENING OF SPRING SUIT COLLECTION Continuous by appointment. Contact: Elaine Weisberg, 840-8228.	DONALD JOHNS FOR APPLAUSE	1400 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-1236.	AYAKO, INC.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8420.	HARVE BENARD LTD.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING/ SUMMER COLLECTION By appointment. Contact: Ira Rosenfeld, 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
*Monday Nov. 5- Nov. 16	CALIFORNIA SHOWINGS IN NEW YORK By: Christina Albers; Bird in Hand (Carole Bird); Georgette (Georgette Osserman); Gwen Jackson; Lquette; Mercedes & Adrienne; Denise Rossi; Phyllis Sues; Tenderness; Terrific Co.; Vallucio. Contact: (213) 747-7206. * <u>Note extension of date</u>	CALIFORNIA DESIGNERS	NAVARRO HOTEL 112 CENTRAL PARK SOUTH
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: (213) 274-2920.	PATTI CAPPALLI/CALIFORNIA (1031 S. BROADWAY, L.A.)	SHERATON RUSSELL HOTEL PARK AVE. AT 37TH STREET
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Betty Yarmon, 563-5427.	CARILLON BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Hand-painted silk, chiffon, crepe de chine, matte jersey. By appointment, 751-2070.	DORY COFFEE LTD.	145 EAST 49TH STREET SUITE 6C
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-2444.	CRISCIONE	566 SEVENTH AVENUE SHOWROOM - SUITE 400

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 5	SPRING AND SUMMER SEPARATES & KNITS Continuous by appointment. Contact: Jean Houck or Evelyn Hitzig.	PINKI WESLER FOR ELLE VIT	570 SEVENTH AVENUE SUITE 704
Beginning Monday Nov. 5	SPRING/EARLY SUMMER HANDBAGS & ACCESSORIES Continuous by appointment. Contact: 594-2128.	MEEGHAN ELLISON	330 FIFTH AVENUE SHOWROOM - ROOM 1304
Beginning Monday Nov. 5	SPRING DESIGNER DRESSES, SPORTSWEAR, BLOUSES By appointment. Contact: 391-5460.	CHARLOTTE FORD	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 575-0800.	DIANE VON FURSTENBERG (ALL DIVISIONS)	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4147.	GENTILLESSE	230 WEST 39TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION By appointment. Buyers: 354-6065. Press: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-1828.	G.S.M. APPAREL	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION By appointment. Contact: Morey Leonard, (213) 629-1913.	DAVID HAYES (127 E. 9TH ST., L.A.)	GOTHAM HOTEL SUITE 1605
Beginning Monday Nov. 5	OPENING OF SPRING KNIT COLLECTION By appointment. Contact: Jerry Rose, 221-5776.	HEATHERTON	1410 BROADWAY SHOWROOM - 11TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-6060.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Nov. 5- Nov. 16	OPENING OF SPRING/ SUMMER COLLECTION By appointment. Contact: Jim Harp, (213) 462-6377 (L.A.).	HOLLY'S HARP (950 N. CAHUENGA, L.A.)	ST. REGIS HOTEL PRIVATE SUITE
*Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jeff Levine, 944-1015.	JUDY HORNBY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 564-4450.	JER DOR FASHIONS LTD.	488 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 5- Nov. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Dean Sack, (800) 528-4494.	JORDAN (JORDAN SACK) (SCOTTSDALE, AZ)	ST. REGIS HOTEL SUITE 1104

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Also Karen Tepper Knits. Continuous by appointment. Contact: 921-2772.	KAREN UNLIMITED; KAREN TEPPER	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Nov. 5-9	SPRING & SUMMER MARKET WEEK Informal modeling. Continuous by appointment. Contact: PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
** Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-0644. ** Out Of Date Order	LEAMOND DEAN FOR NORMAN TERRY	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Designed by Donna Karan & Louis Dell'Olio. By appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
*Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Informal modeling, Nov. 5-9, 8:30-10:30, by appointment. Press: Roz Rubenstein, 691-8340. Buyers: 840-7892. * no formal show	REGINA KRAVITZ	575 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Doug Sylvia, 391-0900.	RITA LANGMAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-2888.	LESER COUTURE	230 WEST 41ST STREET SHOWROOM - 13TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO; MIGNON II	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 391-2253. Press: Patricia Trainor, 362-7053.	GIOVANNI DE MOURA	56 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 5	OPENING OF RESORT & SPRING COLLECTIONS Continuous by appointment. Contact: 391-8700.	MORTON MYLES LTD.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 354-4325. Press: Eleanor Lambert, 688-2130.	NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Buyers: 921-8620. Press: Eleanor Lambert, 688-2130.	ALBERT NIPON COLLECTIBLES	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-0622.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 695-6087.	YONSON PAK FOR Y. PAK LTD.	545 EIGHTH AVENUE SHOWROOM - 14TH FLOOR
Monday Nov. 5- Nov. 14	RESORT & SPRING COLLECTION Continuous by appointment. Contact: (213) 937-5680.	RUBEN PANIS (6911 MELROSE AVE., L.A.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday Nov. 5	OPENING OF SPRING HANDBAG COLLECTION Continuous by appointment. Contact: Cathy, 685-9128.	REVA HANDBAGS	389 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS By appointment. Contact: Ruth Lutz, (213) 489-1650.	JILL RICHARDS; JILL RICHARDS II BY WM. PEARSON	GOTHAM HOTEL SUITE 1209
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-1072.	RIVA BY VICTOR JORIS	512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Bernice Geller, 947-2055.	RIZKALLAH FOR MARDI GRAS	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: Dick Steiner, 279-7966; (800) 421-8381.	ROTH-LE COVER; ROTH-LE COVER SPORT	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTIONS Continuous by appointment. Contact: Maria Zobel, 564-2171.	ST. SIMON (ALL DIVISIONS)	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 5	OPENING: SPRING/ SUMMER COLLECTION By appointment. Press, Tues., Nov. 13, 4:00. By invitation. Contact: 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 15TH FLOOR
Monday Nov. 5- Nov. 8	SPRING COLLECTION BY RONALDUS SHAMASK Informal modeling, 6-8:00 P.M. daily, by appointment. Contact: 734-6378.	MOSS SHAMASK LTD.	860 MADISON AVE. (70TH ST.)
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-2457.	SOO YUNG LEE FOR U.M.I.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Linda Bach, 398-0920.	THAI LINES	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 246-2781.	TONICO INTERNATIONAL	52 WEST 57TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Charles Dickey, (213) 622-0460.	TRAVILLA	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-7733.	A TRIGERE COAT FOR ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING CONTEMPORARY COLLECTIONS Contemporary dresses I & sportswear II. By appt. Contact: Jenina, 921-1948.	TRIPALDI	54 WEST 39TH STREET SHOWROOM - 13TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-8120.	TUDOR SQUARE & ALBERT LEWIS SHIRTS	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 5	OPENING OF SPRING DESIGNER SPORTSWEAR By appointment. Contact: Sidney Scher, 935-9313.	VALENTINO/MISS V	543 MADISON AVENUE SHOWROOM - 3RD FLOOR
Monday Nov. 5- Nov. 9	MARKET WEEK Shows at 9:30-11:00; 2:00-3:00. Informal modeling. Buyers:	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE 557-1920. Press: 557-1930.
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION By appointment. Contact: (617) 566-3125.	DON WOLF LTD.	ST. MORITZ HOTEL SUITE 2614
Beginning Monday Nov. 5	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-6252.	JOHN YOUNG	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Nov. 6	ELECTION DAY (Tuesday)		
Tuesday Nov. 6 8:00 A.M.	SPRING SLEEPWEAR, ROBES, LOUNGEWEAR, DAYWEAR Show at 8:30. For retailers, by invitation. Contact: Jill Jacobson, 888-4364.	BODY FASHIONS/ INTIMATE APPAREL	WALDORF-ASTORIA STARLIGHT ROOF & GOLD RM.
Tuesday Nov. 6 9:00 A.M.	PRESS SHOWING OF SPRING COLLECTION Also at 1:00. By invitation. Contact: 354-0760. Press: Eleanor Lambert, 688-2130.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Nov. 6 10:00 A.M.	SHOWING OF SPRING COLLECTION Also at 2:00 P.M. By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 6 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Nov. 6 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 398-9955.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Nov. 6	12:00 Noon, GEOFFREY BEENE/BEENE BAG (2nd show), 550 Seventh Ave., 4th fl., 398-0800		
Tuesday Nov. 6 1:00 P.M.	SHOWING OF SPRING COLLECTION By inv. Produced by Sybil Weinman. Thereafter 12th floor. Contact: 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 6	1:00 P.M., ALBERT NIPON (2nd show), 530 Seventh Ave., 10th floor, 354-0760		
Tuesday Nov. 6 2:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers: 869-1605. Press: Madeline de Vries, 753-6688.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Nov. 6	2:00 P.M., ADELE SIMPSON, (2nd show), 530 Seventh Ave., 23rd floor, 354-8600		
Tuesday Nov. 6 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Tuesday Nov. 6 4:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 6	4:00 P.M., GEOFFREY BEENE/BEENE BAG (3rd show), 550 Seventh Ave., 4th fl., 398-0800		
Tuesday Nov. 6 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Buyers: 221-5726. Press: Hathaway/ de la Chapelle, 751-5027.	HANAE MORI (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
*Tuesday Nov. 6 6:30 P.M.	KANSAI YAMAMOTO: "AMAZON CYGNE DESIGN COLLECTION DIRECT FROM PARIS" (530 SEVENTH AVENUE) For Spring and Summer. By invitation. Contact: Paul Sinclair, 354-6474. * change of time and place		HIGH ROLLERS 617 W. 57TH ST. (11TH AVE)
Tuesday Nov. 6 6:00 P.M.	ALTUNA PRESENTATION AND COCKTAIL PARTY To 8:00 P.M. By invitation. Buyers: 371-2520. Press: Diane Radley, 759-9215.	AGNONA CORPORATION	37 WEST 57TH STREET SUITE 805
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: BA 1-8510.	BILL ATKINSON	514 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6066.	BILLINA BY MARLENE MIDDLEMISS	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION By appointment. Contact: 221-7030.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 869-9940.	EVELYN DE JONGE	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING/ SUMMER COLLECTION By appointment. Contact: 777-3386.	LA JOURNÉE (DON DAY)	106 EAST 19TH STREET SHOWROOM - 10TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-0675.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-7110.	GEORGE MASKET BY KAREN HARMAN	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION By appointment. Contact: 354-0629.	RICHILENE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

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Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 563-2300.	RONA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Barbara Edelstein, 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-7733.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTIONS By appointment. Contact: Paul Scott, (213) 623-8112 (L.A.); or 265-2034 (N.Y.).	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL SUITE 33-A
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Nov. 6	OPENING OF SPRING COLLECTION By appointment. Contact: 840-7677.	NORMA WALTERS & CO.	66 WEST 38TH STREET SHOWROOM - 2ND FLOOR
Wednesday Nov. 7 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 12th floor. Contact: 354-5893.	FRANK MASANDREA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday Nov. 7 10:00 A.M.	SHOWING OF SPRING COLLECTION Also at 12:00 & 4:00 (buyers); 2:00 (press). By invitation.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 7 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Nov. 7 12:00 Noon	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Nov. 7	12:00 Noon, OSCAR DE LA RENTA (2nd show), 550 Seventh Ave., 11th floor, 354-6777		
Wednesday Nov. 7 12:30 P.M.	INTRODUCTION OF NEW PRODUCT By invitation. (Midtown buses at 12 noon). Contact: Nancy Read-Risdon, 399-2028.	ELIZABETH ARDEN (1345 AVE. OF AMERICAS)	ONE WORLD TRADE CENTER 107TH FLOOR
Wednesday Nov. 7 1:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By inv. Buyers at 5:00, 391-0901. Press: Madeline de Vries Ltd., 753-6688.	RICHARD ASSATLY LTD.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 7 1:30 P.M.	PERSONAL APPEARANCE: ANTHONY ARMSTRONG JONES Introducing "Snowden." Press: Judy Cohn or Marcia Holdt, 560-4060.	MACY'S NEW YORK	4TH FLOOR
Nov. 7	2:00 P.M., OSCAR DE LA RENTA, (press show), 550 Seventh Ave., 11th floor, 354-6777		
Nov. 7	3:00 P.M., TRIGERE, INC. (2nd show), 550 Seventh Ave., 16th floor, 391-9100		

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Wednesday Nov. 7 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 33rd floor. Contact: 921-9670.	CAROL HORN DESIGNS (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Nov. 7	4:00 P.M., OSCAR DE LA RENTA, (buyers' show), 550 Seventh Ave., 11th fl., 354-6777		
Nov. 7	5:00 P.M., RICHARD ASSATLY, (press show), 550 Seventh Ave., 12th fl., 391-0901		
Wednesday Nov. 7 6:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 11th floor. Contact: 221-4200.	KASPER FOR JOAN LESLIE (530 SEVENTH)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-0085.	ADAM BEALL	488 SEVENTH AVENUE SHOWROOM - SUITE 913
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION By appointment. Buyers: Gene Offenbach, 695-7032. Press: Karen Bromley, 486-9571.	C'EST MOI BY ANITA STORR	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Nov. 7- Nov. 16	OPENING OF SPRING/ SUMMER COLLECTION Continuous by appointment. Contact: Marian O'Rourke, (214) 651-7141.	JAY JACKS (3614 OAK GROVE, DALLAS)	GOTHAM HOTEL PRIVATE SUITE
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Nov. 7	NEW COLLECTION By appointment. Contact: Kathleen Manko, 736-1077; or Sandra Cali, 736-1326.	HELGA WALMSLEY	264 WEST 35TH STREET SHOWROOM - 14TH FLOOR
Thursday Nov. 8 9:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Nov. 8 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 9th fl. Buyers: 279-2345. Press: Diane Radley, 759-9215.	LEVINO Verna FOR MAYEHOFF (498 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Thursday Nov. 8 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday Nov. 8 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 3:00. By invitation. Thereafter by appointment, 4th fl. Contact: 921-2700.	HALSTON SPORTSWEAR (530 SEVENTH AVENUE)	OLYMPIC TOWER(AT 51ST ST) 645 FIFTH AVE.-21ST FL.
Thursday Nov. 8 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter 1411 Broadway, 29th floor. Contact: 921-8960.	PORTFOLIO II BY MITCHELL GROSS	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday Nov. 8 1:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Nov. 8 2:00 P.M.	SHOWING OF SPRING COLLECTION Also at 5:00. By invitation. Buyers: 929-0490. Press: Eleanor Lambert, 688-2130.	DIMITRI COUTURE	142 FIFTH AVENUE SHOWROOM - 4TH FLOOR

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Nov. 8	3:00 P.M., HALSTON SPORTSWEAR (2nd show), 645 Fifth Avenue, 21st floor, 921-2700		
Thursday	PREMIERE SHOWING	CLOVIS RUFFIN	PARSONS FASHION CENTER
Nov. 8	OF SPRING COLLECTION	FOR MINDY MALONE	560 SEVENTH AVENUE
3-6:00 P.M.	Informal fashion presentation. By invitation. Thereafter by appointment, 1400		
Cocktails	Broadway, 18th floor. Buyers: 354-5770. Press: Pete Sanders, 580-2745.		
Nov. 8	5:00 P.M., DIMITRI (2nd show), 142 Fifth Ave., 4th floor. Contact: 929-0490		
Thursday	COCKTAIL	JULIO	419 PARK AVE. SO. (29TH ST)
Nov. 8	PARTY		SHOWROOM - 20TH FLOOR
5:30 P.M.	Until 8:30 P.M. By invitation. Opening, Mon., Nov. 12. Contact: 686-9616.		
Thursday	SPRING SHOWING OF DESIGNER	MARCASIANO	392 W.BWAY (SPRING/BROOME)
Nov. 8	KNITWEAR COLLECTION	(533 CANAL STREET)	SHOWROOM - 2ND FLOOR
6:00 P.M.	By invitation. Thereafter by appt., 6th floor. Contact: Michelle Stein, 226-6809.		
Beginning	OPENING OF SPRING	ALFRED BOSAND	37 WEST 57TH STREET
Thursday	COLLECTION		SHOWROOM - 5TH FLOOR
Nov. 8	Continuous by appointment. Contact: 421-4188.		
Beginning	OPENING OF SPRING	CILANTRO	110 WEST 40TH STREET
Thursday	COLLECTION		SHOWROOM - 25TH FLOOR
Nov. 8	Continuous by appointment. Contact: 730-1944.		
Beginning	OPENING OF SPRING	OQUENDO	PLACE TO BE
Thursday	COLLECTION		ANNOUNCED
Nov. 8	Continuous by appointment. Contact: 288-6213.		
Friday	PRET-A-PORTER AT	THE FASHION GROUP, INC.	N.Y. HILTON HOTEL
Nov. 9	TWO SHOWINGS	(9 ROCKEFELLER PLAZA)	BALLROOM
9:00 A.M. &	Bkfst or Luncheon. Co-chmn.: Marjorie Dean--Tobe Assoc.; Nina Hyde--Washington Post.		
12:00 Noon	Breakfast: \$20.; \$30. guests. Luncheon: \$25.; \$35. guests. Contact: 247-3940.		
Friday	SHOWING OF SPRING	JOAN VASS	418 WEST 25TH STREET
Nov. 9	COLLECTION		SHOWROOM - PENTHOUSE
11:00 A.M.	By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026.		
Friday	SHOWING OF SPRING	CALVIN KLEIN	205 WEST 39TH STREET
Nov. 9	COLLECTION		SHOWROOM - 11TH FLOOR
12:00 Noon	For press at 3:00 P.M. By invitation. Contact: 736-9601.		
Nov. 9	12:00 Noon (2nd show), FASHION GROUP PRET-A-PORTER, N.Y. HILTON HOTEL, 247-3940		
Friday	SHOWING OF SPRING	REIKO	HOTEL PLAZA
Nov. 9	COLLECTION	(177 EAST 87TH STREET)	SAVOY ROOM
3:00 P.M.	By invitation. Thereafter by appointment 5th floor. Contact: 628-3817.		
Nov. 9	3:00 P.M., CALVIN KLEIN, (press show), 205 West 39th St., 11th floor, 736-9601		
Beginning	OPENING OF SPRING	POSH	550 SEVENTH AVENUE
Friday	COLLECTION	BY JAY ANDERSON	SHOWROOM - 18TH FLOOR
Nov. 9	Continuous by appointment. Contact: Kay McGowan, 398-0763.		
Nov. 9	SPRING SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Nov. 9-12)		
Saturday	21ST ANNUAL	FASHION SALES GUILD	WALDORF-ASTORIA
Nov. 10	DINNER DANCE		STARLIGHT ROOF
7:00 P.M.	Honoring: Mathilda Gemillaro of Van Buren-Neiman; Don Friese of Halston; Barbara Shaw of Montaldo's; Oscar de la Renta. Tickets: \$50.00. Contact: 947-8470.		
Nov. 11	METROPOLITAN JUVENILE STYLE MART, COACHMAN INN, CRANFORD, N.J. (Nov. 11-13) 201-964-5411		

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Saturday Nov. 10 7:30 P.M. Dinner	"THE PROMISE BALL"-- FASHION SHOW BY GUCCI Honoring Art Buchwald. Boutiques: Gucci, Christie Bros., Montenapoleone, The Basket Handler, Just-In-Case, Muriel Karasik.	JUVENILE DIABETES FOUNDATION - BENEFIT	HOTEL PIERRE GRAND BALLROOM
Sunday Nov. 11- Nov. 13	"COLOR MARKETING-- A NEW DECADE" Panels, workshops, merchandising.	COLOR MARKETING GROUP (1000 VERNON NW, WASH.D.C.) Speaker: June Roche. Contact: (202) 628-4634.	THE GREENBRIER WHITE SULPHUR SPRS., W.VA
Nov. 12	6:00 P.M., HELGA (2nd show), Gotham Hotel, Suite 1201, (213) 627-0806		
Beginning Monday Nov. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-2730.	GÜNTER	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Nov. 13 10:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 22nd floor. Contact: 245-1550.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	20 WEST 57TH STREET SALON - 4TH FLOOR
Nov. 13	4:00 P.M., FERNANDO SANCHEZ PRESS PRESENTATION. By invitation, 581-8581		
Tuesday Nov. 13 5:30 P.M.	COCKTAIL RECEPTION FOR PRESS & CUSTOMERS To 7:30 P.M. By invitation. Contact: Carol Carr	FAIR-TEX MILLS INC. & EASTMAN CHEMICAL PDTS. INC.	THE PARK LANE BALLROOM
Tuesday Nov. 13- Nov. 15	"TEXITALIA" FABRICS FAIR - FALL '80-'81 By 40 leading Italian textile mills. For trade & press only. Hours: 10:00 A.M.- 6:00 P.M. Contact: Rita DeLuca, 432-9250, ext. 29.	ITALIAN TRADE COMMISSION (1 WORLD TRADE CENTER)	U.N. PLAZA HOTEL 1 UN PLAZA (1ST & 44TH ST)
Wednesday Nov. 14 4:30 P.M.	PRESS PREVIEW: BOUTIQUE AND SPRING COLLECTION Show at 5:00. By invitation. Press: Lillian Firestone, 924-4728.	BARBIZON INC.	475 FIFTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Nov. 20 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR Co-chmn: Lenore Benson--Harper's Bazaar; Don Norton--Marshall Field. Breakfast: \$20.; \$30. guests. Luncheon: \$25.; \$35. guests. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	SHERATON CENTRE 7TH AVENUE AT 52ND ST.
Tuesday Nov. 20 5:00 P.M.- 8:00 P.M.	PREMIERE SCREENING: VIDEOFASHION QUARTERLY Introducing the industry's first videomagazine. "Fashions of the '80's"-- featuring Spring 1980 collections. By invitation. Contact: Marlene McGinnis, 759-5111.	VIDEOFASHION NEWS	226 EAST 54TH STREET STUDIO - 6TH FLOOR
Tuesday Nov. 20 5-7:30 P.M.	BENEFIT: WOMEN'S & MEN'S COUTURE RESORT WEAR Benefit Fountain House. Press: Gladys Boyajian, 752-8848.	JOHN WEITZ	DOUBLES SHERRY NETHERLANDS HOTEL
Nov. 20	INTERSTOFF IN FRANKFURT -- 42ND SEMI-ANNUAL FABRICS TRADE FAIR: 582-7788		
Nov. 22	THANKSGIVING DAY (Thursday) -- Legal Holiday		
Nov. 25- Nov. 28	NATIONAL SHOE FAIR -- ADVANCE POPULAR PRICE SHOES AT SHERATON CENTRE. Contact: Ed Launzel, 12 E. 36th St., 689-5996		
Monday Nov. 26- Nov. 29	SEMI-ANNUAL PRESS WEEK: SPRING 1980 For out-of-town editors. By invitation. Publicity: Eleanor Lambert, 688-2130.	AMERICAN DESIGNER SHOWINGS	PLAZA HOTEL TERRACE ROOM
Thursday Nov. 29- Dec. 2	SEMI-ANNUAL INTERNATIONAL PRESS WEEK By invitation. Directors: Mildred Sullivan and Eleanor Titian, 221-3816.	NEW DIRECTIONS/PRESS WEEK (1 TIMES SQUARE)	ST. REGIS HOTEL 5TH AVENUE & 55TH STREET